

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Louis ELLMAN
Application No. : 10/649,165
Confirmation No. : 4765
Filing Date : August 27, 2003
Title : SYSTEM AND METHOD OF FACILITATING THE
DISSEMINATION OF INFORMATION BY MEANS OF
ACTIVE ADVERTISEMENTS IN PORTABLE INFORMATION
TRANSCIVERS
Examiner : Aaron N. STRANGE
Group Art Unit : 2453
Attorney Docket No. : ELLIO.P0201

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

April 29, 2009

**AMENDMENT IN RESPONSE TO FINAL OFFICE ACTION and REQUEST FOR
RECONSIDERATION and REQUEST FOR CONTINUED EXAMINATION (RCE)**

SIR:

In response to the Final Office Action dated February 18, 2009, for which any necessary extension is herein requested and petitioned, Applicant hereby responds as follows:

Applicant hereby files a **Request for Continued Examination (RCE)** with the appropriate Transmittal (form PTO/SB/30 (02-09)) filed on even date herewith.

Amendments to the Claims begin on Page 2 of this Amendment.

Remarks/ Arguments begin on page 7 of this Amendment.